



10% GIFT MATCH OPPORTUNITY FAQ

How does this campaign work?

An engaged donor couple has come forward and asked to run a campaign in which they match all gifts at 10% until we reach US \$50,000 in matched funds.

This means a gift of \$250 will become \$275, a gift of \$2,500 will become \$2,750, and a gift of \$5,000 will become \$5,500.

All individual contributions up to \$5,000 to ALLFED between **13:00 CEST on November 13, 2024**, and **midnight wherever you are on December 3, 2024** (Giving Tuesday), in all forms and through all giving channels, will be eligible. After the campaign ends, the donors will provide the agreed-upon match funds, up to \$5,000, based on the total donations in that period.

Donations made after midnight on December 3, 2024, beyond the \$5,000 threshold, or after the \$50,000 matching fund limit has been reached, will not be matched.

Donations can be made [on our website](#).

Who is putting up the money for this match?

One of our most dedicated donor households has made these funds available to motivate other potential donors to give more generously and see their gift immediately matched—or you might say boosted—by 10%.

Why did the donor(s) make this offer?

Hear it in the donors' words by reading their [personal statement](#).

What conditions did the donor(s) place on this offer?

None besides limits on the total individual donations matched and the overall amount available for matching. Read their [personal statement](#).

To what extent is this event leading to counterfactual support for ALLFED?

Besides the counterfactual gift from the match donors, which they explain [in their statement](#), the hope with such campaigns is also to inspire new donors to give to ALLFED.

In addition, we aspire this giving season to encourage existing ALLFED donor to be aware of ALLFED's important work and contribute more, and perhaps earlier, than they otherwise would.

What happens if the pledged amount from the donor(s) is not used up?

As the donors explain [here](#), they plan to give any unused amount to other effective charities (not ALLFED).



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What specific programs will be supported by my donation?

The funds raised will be unrestricted, and distributed as necessary among all our current initiatives. Read about them at allfed.info.

Why a fundraiser now?

A donor couple approached us with an offer of matching funds, as the end of the fiscal year is coming up in many countries. We also know many of our supporters like to donate around Giving Tuesday, so this is a timely opportunity.

Would it be better to wait for Giving Tuesday, or give earlier?

This match extends through to Giving Tuesday (December 3, 2024). You can certainly give at the last minute and add to the global generosity expressed on that special day; however, the match is already in effect. Why not donate today?

When does the campaign end?

The official end time is midnight wherever you are in the world on December 3, 2024.

Is this gift tax-deductible?

In the USA, ALLFED operates as ALLFED Institute, a Delaware nonprofit corporation recognized by the IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (EIN 83-1717756). Contributions to ALLFED Institute are tax-deductible to the fullest extent of the law. If you are taxed in another country, you may need to consult tax regulations to confirm the donation is tax-deductible. Residents of the UK or the Netherlands should consult the next entry below.

What if I live in the UK or Netherlands?

Your donation to ALLFED is charitable and qualifies for Tax Relief/Gift Aid in England and Wales (Charity Number 1149828) and the Netherlands (ANBI Number 825776867). However, you will need to **donate through the portal that has been provided for us by Giving What We Can.**

Where do I call if I have questions not answered here?

If you have concerns or comments about the campaign that are not answered in this FAQ or on our website, please send us your thoughts to fundraising@allfed.info.