



## 10% GIFT MATCH OPPORTUNITY DONORS' STATEMENT

Dear Fellow ALLFED Supporter,

My partner and I are risk managers at heart. We hope that global food chains never get disrupted (that's Plan A), but if they do, we are grateful that ALLFED is working to develop and test multiple ways to scale up resilient food solutions (Plan B).

Each year, we donate to support ALLFED. This year, we decided to give an additional amount, up to \$5,000 on top of our standard donation to be used as a 10% matching bonus to encourage others to donate too.

As we enjoy amplifying our impact, we personally reserve some of our giving funds to take advantage of end-of-year matching opportunities. We have hoped over the years that ALLFED would offer a match, and decided this year we could help to create it. We think the work of ALLFED is so important and are excited to help it offer its first match in the hope of motivating others to increase their giving.

As a wealth manager by trade, I know that most investors are pleased with a 10% return in a year. If you choose to donate to ALLFED as part of this campaign, we will match 10% of your gift, effectively increasing your donation by a year's worth of investment return instantly.

Individual donations up to \$5,000 will be matched and we're dedicated to matching up to \$50,000 of outside donations. The additional sum that we are prepared to donate to ALLFED is a truly counterfactual match, because it exceeds our previous giving, and our plan is to direct any unmatched funds from the match to other effective organizations.

Thank you for joining us in supporting ALLFED.